

CV & COMPANY PROFILE

Having worked as an Interpretation Officer for local authorities for 12 years, Carol completed an MA in Heritage Management and began working as a freelance Interpretation Consultant in 1999. She has since been involved in a wide range of planning and implementation projects including:

Area-based Interpretation Strategies for:

- The Isle of Anglesey
- Brecon Beacons National Park
- The Chilterns AONB
- Black Country Canals
- Dedham Vale AONB and Stour Valley
- The Cotswold Canals

Site-based Interpretation Plans including:

- York Minster
- The Marianne North Gallery at Kew Gardens
- Durlston (part of the Jurassic Coast World Heritage Site)
- The Coffin Fittings Works, Birmingham
- Priors House Heritage Centre, Dunstable
- Coalbrookdale Watercourses
- Tring Reservoirs
- Gloucester & Sharpness Canal
- Trevor Basin & Pontcysyllte Aqueduct
- Bedford Town Centre and TIC
- Coed y Brenin Forest Park
- Copper Kingdom, Isle of Anglesey
- Whittington Castle
- Derby Roundhouse

Implementation of interpretation projects, including:

- Content, storyline development and script writing for museum, heritage centre and discovery centre exhibitions
- Project management
- Interpretive Mapping
- Outdoor interpretation panels at a variety of countryside and heritage sites
- Development of way-marked trails and maps
- Research and production of leaflets and brochures
- Research, copy-writing and image sourcing for interactive heritage CD Rom
- Research and script writing for audio guides
- Script writing and image sourcing for websites
- Community consultation and focus group research
- Organising and running events and activities

Marketing and tourism studies including:

- Hay on Wye Tourism Promotion and Marketing Strategy
- Rhayader 2000 Action Plan & Tourism Strategy
- Coalfield Tourism Strategy
- Kings Island (Limerick) Tourism and Marketing Strategy

Carol Parr

Interpretation Consultant

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Freelance Interpretation Consultant specialising in:

- Interpretive planning
- Project Management
- Research
- Content and storyline development
- Copy-writing
- Image sourcing
- Community consultation

Professional membership and insurance:

Full member Association for Heritage Interpretation

Professional Indemnity Insurance £1,000,000

Public Liability Insurance £5,000,000

(Hiscox Professional Insurance)

Current & Recent Projects

Shire Hall, Dorchester

Production of Stage Two Interpretation Plan for HLF bid for Victorian courtroom where the Tolpuddle Martyrs were tried. Client: West Dorset District Council. Status: Ongoing - bid to be submitted April 2014.

Hengistbury Head Visitor Centre, Bournemouth

Full visitor centre exhibition fit out in association with Querceus Design. Client: Bournemouth Borough Council. Status: centre opened December 2013.

Stoke Bruerne Interpretation Project

Production of interpretation panels, organisation of community events and project management of school film and photography projects. Client: Canal and River Trust. Status: Ongoing - two year project commenced October 2013.

National Waterways Museum, Ellesmere Port

Production of Activity Plan for Stage 2 HLF bid for project that will see two historic wide boats restored. Client: Canal and River Trust. Status: Bid to be submitted early 2014.

Amphill Great Park

Production of and Activity Plan for Stage 2 HLF bid for Parks for People Project. Client: Amphill Town Council. Status: Bid to be submitted early 2014.

St Andrew's Church, Epworth

Delivery of interpretation including heritage centre displays, digital church tour and town trail. Client: St Andrew's Church PCC. Status: Ongoing - completion Feb 2014.

St Davids Bishop's Palace

Working as part of a team production of interpretation plan and implementation of proposals. Client: Cadw. Status: Completed March 2013.

Hardy's Birthplace, Dorset

Production of an Interpretation Plan and input into Activity Plan for Stage 2 HLF bid. Client: Dorset County Council and National Trust. Status: funding awarded November 2013.

St Peter's Church, Sandwich

Interpretation Plan and project management of its implementation working alongside a community group, the Friends of St Peter's Church. Client: The Churches Conservation Trust. Status: Completed December 2012.

Newport Explorer Trail

Working in partnership with City-insights to create a digital trail around Newport city centre. Client: Newport City Council. Status: trail went live over summer 2012.

Poole Old Town

Research and script writing for series of interpretation panels and digital downloads to encourage people to explore Poole Old Town. Client: Borough of Poole. Status: installed spring 2012.

Durlston Country Park, Jurassic Coast World Heritage Site (Stage 2 HLF bid + implementation)

Interpretation Plan, content development and project management for delivery of visitor centre exhibitions and on-site interpretation. Client: Dorset County Council. Status: completed spring 2012.

Track Record – Interpretive Planning / Activity Plans

Flatts Lane Woodland Country Park Interpretation & Development Plan

Cleveland County Council, 1994/5

Guisborough Branch Walkway Interpretation Plan

Redcar & Cleveland Borough Council, 1995/6

Cowpen Bewley Woodland Park Interpretation Plan

Stockton-on-Tees Borough Council, 1999

Earlswood Lakes, Interpretation and Signage Plan and Community Heritage Project

British Waterways, 2000/3

Gloucester and Sharpness Canal Interpretation Plan and its implementation

British Waterways, 2002 - 2004

Chilterns AONB Interpretation Strategy

Chilterns Conservation Board, 2002

Coed Y Brenin Forest Park Interpretation Plan

Forest Enterprise Wales, 2002

Bedford Town Heritage Interpretation Study and its implementation

Bedford Borough Council, 2002- 2010

Tring Reservoirs Interpretation Plan and its implementation

British Waterways 2003 - 2005

Brecon Beacons National Park Regional Interpretation Strategy

Brecon Beacons National Park Authority, 2003

Black Country Canals Interpretation Plan

British Waterways, 2003

Wynyard Woodland Park Interpretation Strategy

Stockton-on-Tees Borough Council, 2003

Pontcysyllte Aqueduct and Trevor Basin Interpretation Plan and its implementation

British Waterways, 2003 - 2005

Isle of Anglesey Regional Interpretation Strategy & Copper Kingdom Interpretation Plan

Menter Mon, 2002 & Amlwch Heritage Trust 2004/5

Whittington Castle Interpretation Plan

Whittington Castle Preservation Trust, 2005

Hopton Castle Interpretation Plan

Hopton Castle Preservation Trust, 2006 - 2010

Marianne North Gallery Interpretation Plan (for Stage 1 HLF bid)

Royal Botanic Gardens Kew, 2006.

Hawkesbury Junction Interpretation Plan

British Waterways, 2006

Coalbrookdale Watercourses Interpretation Plan and its implementation

Borough of Telford & Wrekin, 2006

Westport Lake Visitor Centre Interpretation Plan

British Waterways, 2006

Roman Town House (Dorchester) Interpretation Plan

Dorset County Council, 2007

Derby Roundhouse Interpretation Plan

Derby College, 2007 - 2010

Harpenden Common Interpretation and Education Plan

Harpenden Town Council, 2007

Stour Valley Interpretation Plan and Audience Development Plan

Stour Valley Partnership, 2007

Caen Hill Locks Interpretation Plan

British Waterways, 2007

Studfold Farm Interpretation and Education Plan

Studfold Farm Enterprises supported by Nidderdale AONB, 2007

Cotswold Canals Interpretation Action Plans

Cotswold Canals Partnership via British Waterways, 2007

Hartlebury Castle (Museum of Worcestershire)

Worcestershire County Council Museums Service, 2007

The Spike Interpretation and Education Plan

Charlottesville Jubilee Trust, 2008

The Coffin Fittings Works Interpretation and Learning Plan

Birmingham Conservation Trust, 2008

Whittleford Park Interpretation Plan and Heritage Trail

Building Sustainable Neighbourhoods, 2008

Bedford High Street Vision

Bedford Borough Council, 2008

Durlston Country Park, Jurassic Coast World Heritage Site Interpretation and Learning Plan

Dorset County Council, 2008 - 2011

The Mere at Ellesmere, Interpretation and Education Plan

Shropshire County Council, 2009

Lullingstone Country Park Interpretation Plan

Kent County Council, 2009

York Minster Revealed, Interpretation Plan

Dean and Chapter of York Minster, 2009

Hengistbury Head Interpretation Plan

Bournemouth Borough Council, 2010

St Peter's Church, Sandwich, Interpretation Plan

The Churches Conservation Trust, 2010

Cardigan Castle, Interpretive Design Proposals

Cadwgan Building Preservation Trust, 2010

Hardy's Birthplace Interpretation Plan

Dorset County Council and National Trust, 2011/12

Shire Hall, Dorchester Interpretation Plan

West Dorset District Council, 2012

Yeovil Country Park Interpretation Plan

South Somerset District Council, 2012/13

National Waterways Museum Activity Plan

Canal and Rivers Trust, 2013

Amphill Great Park Activity Plan

Amphill Town Council, 2013

Track Record – Content Development and Copy-writing

Making it! Discovery Centre, Mansfield, 2001/02

London Docklands, Isle of Dogs interpretation panels, 2003/04

Gloucester and Sharpness Canal, interpretive map leaflet and outdoor panels, 2003/4

Stourbridge Canal interpretive map leaflet, 2004

Papplewick Pumping Station, Nottinghamshire, outdoor panels and family leaflet, 2004

Priory House, Dunstable, heritage centre exhibition, 2004 –2005

Trevor Basin, interpretive map, outdoor panels and on-board displays in hire boats, 2004/5

London Docklands, Limehouse Basin, interpretation panels, 2004/5

Trevor Basin Information Centre, 2005

Bedford Castle Mound, outdoor panels, pavement plaques and children's trail, 2005

Tring Reservoirs interpretive map leaflet and outdoor panels, 2005

The Bedford Room, Bedford TIC, 2006

Brenford Toll House exhibition, 2006

Bordesley Village interpretation panels, 2006

Hatton Locks on-site interpretation and website, 2006

Coventry Canal Greenway, leaflet, heritage plaques and outdoor panels, 2006

Knypersley Reservoir on-site interpretation, 2006

Hasting Old Town visitor welcome panels, 2006

Coalbrookdale Watercourses, trail leaflet and on-site interpretation panels, 2005-06

Stone and Wheaton Aston, panels, 2007

Cambrian Wharf, Birmingham, panel 2007

Thames Path National Trail, panels 2007

Harpenden Common, interpretation panels, 2008

Crumlin Canal Arm, interpretation plaques 2008
Valence House Museum, text for full museum re-display, 2008/9
The Mere at Ellesmere, outdoor panels, visitor centre displays, website and leaflets, 2008/9
St Paul's Square, Bedford, panels, building plaques, pavement plaques and family trail, 2008/9
Eastbury Manor House, text for gallery re-display, 2009/10
Yorkshire Wolds Way Tracker Packs, text for 'Fascinating Fact' sheets and family activities, 2010
Beverley Beck, text for four heritage panels, 2010/11
Hopton Castle, text for leaflet, 'big book' and 4 interpretation panels, 2011
Houses of Parliament, script for guided tour of Parliamentary Art Collection, 2011
Riverside Leisure Area, Gravesend, text for 8 outdoor interpretation panels, 2011
Poole Old Town interpretation project, text for 11 interpretation points, 2011
Newport Explorer Trail, text for panels and leaflet, 2011/12
Hengistbury Head Visitor Centre, full visitor centre exhibition, 2012
St Peter's Church, Sandwich, browsing books, 2012
St Andrew's Church, Epworth, browsing books, display panels, town trail, 2013
North York Moors National Park, Village Panels for Hawsker, Lealholm, Beggar's Bridge, 2012/13

Track Record – Community Consultation & Audience Development

Countryside Recreation Research Project, Cleveland County Council, 1991
Countryside Access Project, Cleveland County Council, 1993 - 1999
Dunstable Downs Gateway Project, Bedfordshire County Council, 1999 - 2001

Making It! Discovery Centre, Mansfield, March 2000 – June 2001

My work involved running 8 focus groups of people aged from 5 year olds to over 65's, teachers and education providers and people with a range of disabilities.

Earlswood Lakes Secret History Trail, Earlswood Lakes Partnership, 2002 - 2003

I worked closely with a community group to help them realise their vision of creating a family discovery trail around Earlswood Lakes.

Stour Valley and Dedham Vale Audience Development Plan, Stour Valley Partnership, 2006

Production of an Audience Development Plan and Interpretation Plan as part of the project planning phase of a wider Landscape Assessment Study.

Whittleford Park Heritage Trail, Building Sustainable Neighbourhoods, 2008

Working alongside a community artist, we actively involved a number of local residents and youth groups in the design and production of carved stone trail markers around a former brick yard.

St Paul's Square, Bedford, 2008/9

Working with local historians and youth groups to create building plaques, floor plaques, outdoor artefact cases, interpretation units and a family discovery trail.

Window on the World Activity Plan, National Waterways Museum, 2013

Audience research and focus group consultation to guide development of new displays and outreach work based around the restoration of two historic boats.

Community Reminiscence Days - ongoing work

I usually include community participation events as part of the interpretive planning process. These often take the form of reminiscence days where local people are invited share their own personal memories and stories about a particular site or building. The material generated from these events (including photographs and other memorabilia, written quotations and oral history recordings) is often incorporated into the resulting interpretative media.